

2nd Quarter





Welcome to the vibrant IIE Rosebank College Alumni Community! Inspired by Youth Month, this quarter's newsletter celebrates the transformative power of education in changing lives. Explore how our alumni make a difference through mentorship, community service, and innovation. Discover milestones, including the 2024 graduation,

alumni spotlight series, and updates from alumni excelling in various industries. Stay tuned for upcoming events and exciting developments in the new quarter as we continue to shape the future together. Join us in building a legacy of success and excellence!



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Graduations





Recent graduation ceremonies showcased joy, pride, and excitement among graduates, congratulating them on their next journey. Congratulations on your incredible achievement! Your dedication and hard work have brought you to this milestone. As you embark on your next journey, remember the importance of lifelong learning. Continue to grow, explore, and seize new opportunities. Welcome to the IIE Rosebank College Alumni community. We are excited to see all that you will accomplish!







Alumni In the World of Work

IIE ROSEBANK COLLEGE



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The Career Services Department works tirelessly in ensuring and assisting graduates with preparation for the world of work through the Work Readiness Coaching sessions. Several graduates have secured employment in leading companies, demonstrating the program's effectiveness in transforming potential into tangible career success. Join us in celebrating some of the 850 IIE RC graduates placed for employment since the beginning of 2024. Meet some of the Alumni in the world of work.



POLOKWANE CAMPUS

The Career Services Department in Polokwane Campus, has successfully, placed 15 IT Graduates in a training program with MICT SETA through a partnership with MCA Technologies, where they are being trained on ComTIA A+. The programme aims to enhance their skills and contribute to their employment prospects in the IT Industry. The graduates will be assessed and awarded a CompTIA A+ certificate from MICT SETA after the training.



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## **DURBAN CAMPUS**

Khula Nxumalo, an IIE RC graduate who has achieved remarkable success through our Graduate Empowerment Programme (GEP) Program. With the support of a bursary from Bet Software, Khula excelled in his studies and has now secured a position within the company. His journey exemplifies the impact of our program and the power of dedicated support in transforming potential into professional success.



## **BLOEMFONTEIN CAMPUS**

The South African Police Services has absorbed four of our Alumnis from different faculties namely, Zacharia Malejane, Onesisa Dike Kamogelo Seleho, Kabelo Leteno and Zacharia Seleho. Standing with is the Career Center Coordinator Kamogelo Motsunye, who was instrumental in preparing the four alumni for the world of work.

To all unemployed graduates: Your opportunity is on the horizon. Keep evolving, utilize the Career Services Department's Work Readiness Coaching, and trust that your hard work and dedication will lead to professional success.



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## BLOGS

## HONOURING THE GENERATION OF 1976: EMPOWERING THROUGH EDUCATION AND UNITY

In closing the youth month, we honor the youth of 1976 who made significant sacrifices in shaping the education landscape of South Africa to be what is Today. In the words of one of our alumni we need to focus on education and unity to build a better future. Phakiso Moloi, an alumna of IIE Rosebank College, embodies this mission through his efforts to uplift disadvantaged communities and create opportunities for the youth. As a graduate in IIE Diploma in Public Relations, He understands that education is an important resource in transforming the lives of the youth. To Honour the class of 1976, Phakiso, aims to establish a Foundation, known as the Phakiso Moloi Foundation. The purpose of the foundation is to provide bursaries and support to students from previously disadvantaged backgrounds, ensuring they have the resources needed to pursue their academic dreams.

IIE Rosebank College has been instrumental in Phakiso 's journey he said. The college's focus on producing workforce-ready graduates through the Graduate Empowerment Programme resonated with him, as it emphasizes practical skills alongside academic qualifications. He also recalled how his education at IIE Rosebank College was complemented by a supportive environment, dedicated lecturers, and robust campus support structures. This holistic approach ensured that he was not only well-prepared for her career but also inspired to contribute to his community through entrepreneurship.

## VETERAN REALISES LIFELONG DREAM AT IIE ROSEBANK COLLEGE

Mbulelo Ketye, a 68-year-old military veteran, graduated from IIE Rosebank College Braamfontein Campus with an IIE Diploma in IT in Software Development in May 2024. Born in Port Elizabeth, Ketye's early years were marked by the Political turbulence of the 1970s in South Africa. After serving in the military, he joined Telkom, where his passion for programming was rekindled. After retirement in 2016, Ketye decided to revisit his dream of becoming a programmer and enrolled in a full-time IIE Diploma in IT in Software Development in 2018. Despite the challenges of adjusting to a rigorous academic schedule and transitioning from traditional classroom settings to online learning during the COVID-19 pandemic, Ketye's tenacity and support from his lecturers allowed him to overcome the technological and academic challenges.

His graduation ceremony on the 24th of May 2024was a moment of immense pride and joy shared with his family and friends. His story is more than just obtaining a diploma; it is about the triumph of the human spirit. In His words of wisdom, Mbulelo believes that "the only way the current generation can win is to persevere, to not give up, study hard".





## Click to read more







Vou can also be part of this amazing and inspiring IIE RC Alumni Spotlight Series!

This series showcases IIE RC graduates' s diverse and impactful contributions across various fields. Each episode is a testament to our alumni's inspiring journeys and remarkable accomplishments. Watch these episodes and be inspired by their stories to see firsthand the extraordinary impact our community can have on the world. Stay tuned for more captivating episodes in the coming months and share these links with your networks to spread the word about the exceptional work of our alumni. Your participation and feedback have been invaluable in inspiring current students and fellow alumni. Let's continue to celebrate and elevate our community's success together!

Episode 1: Tebogo Gadner Matlala Click to watch

Episode 2: Lehlohonolo Tseke Click to watch

Episode 3: Nompumelelo Dukwe Click to watch

Episode 4: Pontsho Tsenasi Click to watch

Every IIE RC alumni has a unique and powerful story to share. By participating in the Alumni Spotlight Series, you can inspire and motivate others, showing them what's possible. Your journey and achievements could change lives, spark new ideas, and create a ripple effect of positivity within our community. Don't miss this opportunity to highlight your successes and contribute to the legacy of excellence at IIE RC. Contact us alumni@rosebankcollege.co.za to share your story and join this inspiring series. Together, we can make a difference!



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## IIE RC Alumna Rebecca Tlabago in the She Big 4 Awards!



We are thrilled to announce that one of our Public Relations alumna, Rebecca Tlabago, has been nominated for the prestigious international She Big 4 awards in the Mediapreneur Category for 2024. This remarkable nomination highlights Rebecca's outstanding contributions and influence in the media industry.

To help Rebecca achieve her dream of winning this esteemed award, we invite the entire IIE Rosebank College community to come together and support her by casting your vote.

Here's how you can vote:

1. Create a profile on the She Awards website by visiting: <u>https://lnkd.in/g49rgt5S</u> or

## 2. Click <u>https://she.foya.africa/r/s/africa/</u> mediapreneur-of-the-year/under\_30

- 3. Click on the button "VOTE NOW."
- 4. In the search bar, type "Rebecca Tlabago."

5. You will see her profile, then click to express your vote.

## **ALUMNI EVENTS**





#### Enabling IIE Rosebank College Marketing Graduates through a Hybrid Masterclass on Digital Marketing trends with Digify Africa.

In today's rapidly changing digital world, staying ahead means continually keeping up with the latest trends in ever-evolving digital marketing. To make sure that our Marketing graduates are stay up to date, The Alumni Desk held a two-session hybrid Master class at the Braamfontein Campus and the Pretoria Campus in partnership with Digify Africa, a youth-led organization that is at the forefront of shaping Africa's digital future, to enhance IIE Rosebank College graduates to the dynamic field of digital marketing.

The event was designed to provide Marketing graduates with a comprehensive overview of DigifyPRO Online, equip them with essential skills, and prepare them for industry-recognized certifications. The Digify Africa sessions were a well-executed initiative to empower IIE Rosebank College graduates with the skills and knowledge needed to excel in digital marketing.



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Equipping Travel and Tourism Graduates with Industry Insights and Opportunities Post-COVID-19 Dragon Fly Africa.

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The tourism industry has undergone significant changes post-COVID, with new opportunities emerging as the sector rebounds. It is important that Travel and Tourism Graduates remain optimistic and embrace these evolving prospects. In light of this, another exciting partnership in the Alumni Desk is with Dragon Fly Africa, a premier travel agency in Africa, was designed to provide Tourism graduates with critical insights and resources to launch and advance their careers in the travel industry and provide future employment opportunities.

The event featured in-depth presentations on the current trends, challenges, and opportunities within the travel industry, helping graduates better understand the market landscape and potential career paths. Tourism graduates received valuable advice on progressing their careers, tailored to all experience levels. This included guidance on skill development, effective networking, and utilizing industry resources. Graduates were also introduced to various tools and resources designed to support their professional journey in the travel industry, such as industry reports, professional networks, and training programs. Graduates were given an opportunity to apply for job openings directly through the Dragonfly Africa website, providing a direct pathway to employment within the agency.

Navigating Life's Demands: Empowering IIE RC Alumni Mothers Through Support and Insight

Balancing life, work, studies, and other challenges can be overwhelming for many mothers, who often find themselves stretched thin trying to meet the demands of each. Recognizing these challenges, the Alumni Desk organized the "Empowering IIE RC Alumni Mothers" Masterclass on May 27, 2024, to provide support and resources to assist IIE RC alumni mothers in navigating their personal and professional lives. Guest speakers Rebecca Tlabago and Pontsho Tsenasi shared their experiences and insights on work-life balance and lifelong learning, fostering a supportive community and exploring tools for managing career, family, and personal development challenges.



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Mastering Your Online Presence: Alumni Desk and Rorisang Mathe's Personal Branding Masterclass

Building a great online personal brand is critical because it not only highlights your abilities and knowledge, but it also considerably improves your career prospects by increasing your visibility and appeal to potential employers. In intervening, The Alumni Desk along with Rorisang Mathe an IIE RC alumni, facilitated an Online personal branding Masterclass to provide Graduates with the tools and necessary strategies to build a solid personal brand and pave their paths to professional success. Graduates gained a deeper understanding of the principles of personal branding and how to apply them to their professional lives.

The graduates acquired practical strategies and actionable steps to create and maintain a solid personal brand. The session helped boost graduates' confidence in presenting themselves effectively online and leveraging their brands for career opportunities. Please look out for another session on personal branding.

## Ignite Your Career: Attend Our Work Readiness Coaching Sessions!

Have you attended a Work Readiness Coaching session? If not, unlock your potential and enhance your future by attending our Work Readiness Coaching Sessions. Don't miss this opportunity to improve your career prospects. Just get in touch with our Career Center Coordinators from a campus of your choice.

The Career Centre offices at various IIE Rosebank College campuses organize Work Readiness Coaching sessions for graduates monthly.

These sessions are designed to equip graduates with essential skills for success in the job market, covering areas such as resume writing, interview techniques, networking, and professional etiquette. Whether starting a new career or seeking advancement opportunities, these sessions offer invaluable guidance tailored to IIE Rosebank College graduates' unique needs, fostering professional growth and fulfilment. With the comprehensive support provided by Work Readiness Coaching, As an IIE Rosebank College alumni you can confidently embark on a career journey, equipped with the tools and knowledge needed to succeed in today's dynamic work environment.









# ALUMNI Newsletter

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Empowering Futures: Highlights from the 2024 Entrepreneurship and Innovation Workshop

Not all of us are built to be employees, but some have the entrepreneurial spirit waiting to be unleashed. Embrace your potential and explore the path of entrepreneurship. The Career Services Department recently hosted an Entrepreneurship Workshop at various IIE Rosebank College campuses in the months of May and June, in collaboration with leading companies to enhance graduates' readiness for the job market. The Workshop was a dynamic and engaging event that brought together aspiring entrepreneurs, industry experts, and innovators to explore new ideas and strategies for success. Attendees had the opportunity to participate in interactive sessions focusing on critical aspects of entrepreneurship, such as business planning, marketing, and funding strategies. Expert speakers shared their insights and experiences, offering valuable advice on overcoming challenges and seizing opportunities in the ever-evolving business landscape.

One of the workshop's highlights was a discussion featuring successful entrepreneurs who shared their stories of perseverance and innovation. Interested graduates can attend entrepreneurship workshops to showcase their businesses and gain valuable insights. These events provide a platform for networking, learning, and collaboration, essential components for career growth and entrepreneurial success.







## **ALUMNI NUGGET**

Excited to support you further, here is an essential nugget from successful IIE Rosebank College alumni:

## **Collaboration:**

As an IIE RC Alumni it is important to note that collaboration is crucial for career growth, promoting knowledge sharing, networking, and professional development. Through our alumni engagements, and networking events, you can gain diverse perspectives, enhance skills, and access new opportunities. Collaborative efforts boost professional visibility and stimulate innovation by combining expertise and resources. Active participation in these initiatives promote strong relationships, supporting career advancement and opening new professional possibilities.





## **FUTURE EVENTS**

We host Work Readiness Coaching, Entrepreneurship Workshops, a Master Class on Personal Branding, Financial Literacy Workshops, and Job Navigation events. Each events designed to help you succeed in your professional and personal life, with practical tips and insights from experienced professionals.

## Simply visit our website:

https://www.rosebankcollege.co.za/alumni/ Email: alumni@rosebankcollege.co.za

# GET IN TOUCH WITH OUR CAREER CENTRES OFFICES

## **IIE RC National Office**

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## IIE RC Braamfontein

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## **IIE RC Bloemfontein**

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## **IIE RC Nelson Mandela Bay**

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Alternatively, visit our website: https://www.rosebankcollege.co.za/alumni/



